# CUBIC Transportation Systems



## **Features**

- Reduces cash collection burden on the agency
- Allows for a fast and convenient purchase, entirely on the passenger's device
- Enables multi modal third party services integration
- Offers the ability save trip details and view transaction history
- Gives transportation agencies access to a extensive data related to sold transit products
- User-friendly design and interface

# Cubic Mobile for Travelers

Compelling mobile application enables multimodal transportation, trip planning, and account manangement

Cubic Mobile for Travelers is a cross-platform mobile application designed with transportation agency passengers in mind. It provides mobile ticketing and multimodal trip planning through a customer-branded application, which implements a robust mobile platform and all back office required services.

### **Mobile Ticketing**

Cubic Mobile Ticketing enables multimodal transportation through an integrated user interface. The mobile app can be configured to easily purchase trip tickets or to make the mobile device the ticket itself. Utilizing online payment options such as Masterpass, or by entering bank card details, this means customers never have to wait in line again and can purchase tickets 24/7. The device can also be a ticket itself, using either a barcode or Near Field Communication (NFC) technology, allowing the customer to simply present their phone to validate the trip (subject to the capability of the ticket reading system and the mobile device). Our mobile ticketing system supports International Standard UIC-918.

### **Trip Planning**

Users will benefit from a trip planner that allows them to specify origin and destination, with time and travel options. The trip planner will provide trip costs, transportation modes, platform numbers and estimated trip times. Users will have the option to save trip information inside favorites for later use. Transportation modes from all major providers in the region will be supported in addition to bike share and ride sharing.

# CUBIC

## **Specifications**

### Compatibility

Android devices within two major releases

#### Integration With existing iOS and Android devices

Connectivity Cellular and WiFi

In the interests of product improvement Cubic reserves the right to change the above specifications without notice.

### Account Creation and Management

Cubic Mobile Ticketing enables users to conveniently create, manage and update their account. Transaction history, Favorites, Account Status and Preferences are viewable after PIN access or fingerprint recognition. Other functions include ticket purchasing, adding value or passes, ordering tokens and autoload setup.

